

Enrollment Management Analysis

Are You Where You Want to Be with Your Enrollment Plan and Planning?

At Jenzabar we know that the success of your institution depends on the recruitment of dedicated and committed students. As a partner committed to maximizing your success, we are dedicated to supporting your mission and helping you achieve your institutional goals—that's why we want to ensure that you're leveraging your enrollment plan and planning effectively.



Keeping the Focus on Your Goals

Anyone who has been through a system conversion or introduced new technology knows the effort and commitment

it takes. Whether you are upgrading an existing ERP, implementing a new ERP, or implementing new technologies (e.g., a document management system, or imaging and workflow), more often than not the original institutional and enrollment goals get lost in the process. Too easily your focus can become “just make sure the technology works”—and even after that objective is achieved, your original focus on software as a solution, or a tool to help you achieve your goals, may be forgotten.

This loss of focus can have serious consequences. To maximize the value of your technology, it is vital to ensure that it supports the three core aspects of your institutional goals: Enrollment, Retention, and Advancement—what we call ERA.

Are You Where You Want to Be with Enrollment?

How can you be sure that your enrollment planning efforts support your institutional goals? Our comprehensive Enrollment Management Analysis service will examine the answers to the following questions:

- How current is your enrollment management plan?
- How comprehensive is your enrollment planning?
- Does your technology investment facilitate and support your recruiting goals?
- Does your enrollment strategy recognize and take advantage of your technology investment?
- Does your enrollment planning connect Enrollment to Retention to Advancement?

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If the answers to these questions are unclear or cause for concern, Jenzabar can help. As the latest example of our commitment to your ERA success, our Enrollment Management Analysis service is designed to help you maximize your enrollment efforts in support of institutional goals and objectives.

During an Enrollment Management Analysis, a Jenzabar ERA Consultant takes a strategic look at your current enrollment plan and processes to answer the key question: Is your plan built to ensure your enrollment efforts will succeed? To help answer that question, our consultant will work with you and members of your team through a series of interviews and discussions. Enrollment committees, executives, and other supporting groups (Marketing, Web design, IT, Advancement) are our target groups, as we find they fully understand the enrollment initiatives on campus. Discussions will be

framed around a Jenzabar client-tailored analysis to help show where your institution's enrollment figures rank against your peers' enrollments. The following areas will be analyzed during the Enrollment Management Analysis engagement:

- Enrollment goals and objectives
- Processes and technology infrastructure
- Student profile and "mix"
- Organizational alignment and roles
- Communication among teams

Our consultants combine years of enrollment management experience with a wealth of system and operating knowledge. The commitment they display during this engagement will be reflected in a thorough report highlighting our findings with specific recommendations on making your enrollment efforts work better for your institution.

Jenzabar ERA Consulting

Jenzabar ERA Consulting can help you maximize the potential of your software investment by providing client-tailored consulting services to assist you in enhancing—and protecting—your technology investment. Whether through onsite services provided when you need them most and designed to fit your changing needs, or through remote services provided on an ongoing basis, Jenzabar ERA

Consulting helps to improve your productivity and increase system and network performance.



ERA: Your Key to Institutional Success

Your institution is only as strong as your community. For most institutions of higher education, there are three

keys to building a strong campus community and a vital institution: Enrollment, Retention, and Advancement (ERA). Jenzabar's industry-leading software, strategies, and services help you engage all of your constituents throughout the student lifecycle—from prospects, parents, and students to alumni, donors, and friends—and foster lifelong relationships. In today's competitive world, Jenzabar solutions deliver the advantage you need to achieve your enrollment, retention, and advancement goals and further your mission. That's ERA success.

The Jenzabar® Advantage

In today's competitive world, institutions of higher education need every advantage to achieve their mission and goals—from innovative software to strategic expertise and client-tailored services. Find it all in one place, delivered by a strong technology partner dedicated to your success: that's the Jenzabar advantage. Our family of fully integrated products includes:

- ▷ Award-winning, proven ERP systems
- ▷ Constituent relationship modules & award-winning campus portal
- ▷ Learning management system
- ▷ Retention management solution
- ▷ Institutional intelligence solutions
- ▷ Continuing education systems

Count on Jenzabar for comprehensive solutions that help you manage data throughout the student lifecycle and across the campus. From Admissions to Advancement, we're with you all the way to maximum success.

Jenzabar, Inc.

Jenzabar, Inc. is a leading provider of enterprise software and services developed exclusively for higher education. With more than 35 years of combined experience offering technology solutions to colleges and universities, Jenzabar is the trusted partner of choice to 700 campuses worldwide, including private liberal arts, state, and community colleges and business, medical, law and other graduate schools.