



Improve Student Success with Advanced Learning Management from Jenzabar

Jenzabar e-Racer is an advanced collaborative learning platform developed to enable faculty, students and administrators to leverage today's technology to enhance learning and improve class management. Students today are more diverse in their range of needs, goals, and geographical location than ever before. With Jenzabar e-Racer, schools can rapidly respond to the broad set of demands of this dynamic educational environment. Students who use e-Racer connect with faculty and one another 24 hours a day, 7 days a week—and become engaged in the learning process in ways that have never been possible with traditional in-classroom methods.



The Technically Savvy Student

Today's students employ technology in their everyday lives unlike any generation before them. They communicate, socialize and learn through various means, from laptop computers to cell phones and personal digital assistants.

Colleges and universities must engage these modern learners, and attract a broader range of students, by adopting new methods of delivering and enhancing the educational experience. Jenzabar enables schools to respond to this vital need with our e-Racer collaborative learning platform. e-Racer delivers tools to facilitate better communication between faculty and students, and create vibrant learning communities.

This enhanced relationship improves the learning experience and provides opportunities to attract prospective students, including prospects you may never have considered reaching without the powerful connection the Jenzabar technology provides.

The Collaborative Interactive Campus

The e-Racer collaborative learning platform facilitates and promotes communication and teamwork among all your constituents. And because e-Racer integrates seamlessly with your campus portal, student information system, and business operations system, an efficient and easy-to-use institution-wide system is just a click away.

e-Racer allows you to offer a single sign-on for the virtual learning environment, including all course authoring, collaboration, coursework and participation, and assessment functions. Important digital learning resources—such as courses, e-books, tests, quizzes, simulations, online discussions, and forms—are all easily integrated and accessible, institution-wide.

By leveraging e-Racer technology, you can easily create a dynamic and rich educational environment for your students and faculty, as well as other non-academic learning groups.

The Interoperability Advantage

Jenzabar e-Racer offers the most advanced open environment available for easily incorporating digital learning objects into your courses from a variety of sources. Certified by the IMS Global Learning Consortium for IMS Basic Learning Tools Interoperability v 1.0 and IMS Common Cartridge v 1.0, e-Racer enables you to seamlessly integrate a wide array of external components into your own content to deliver an engaging, dynamic learning experience for your students. Import tools allow you to quickly and easily provide packaged content across multiple classroom sites. These important open standard certifications ensure that, with e-Racer, you are getting the most advanced data sharing learning management system available.



The New Classroom Approach

For faculty, enhanced connections with your campus portal and ERP systems enable:

- Improved course import
- Increased ability to cultivate student communication and engagement
- Ability to transmit final grades directly to the student records system

Instructors can update grades, schedule online quizzes, track attendance, and create and monitor course learning groups—all anytime, anywhere—right from their own computers. In addition, the e-Racer collaborative learning platform makes it simple to incorporate timely resources and

shared commentary among students and faculty with RSS Reader and News/Blog functions.

e-Racer delivers course materials to students in the way they use technology. On-demand Web access allows students and faculty to remain organized and on task—delivering content that improves student engagement and learning.

Tools for Your Success

Manage your classes more efficiently with robust features such as:

- Online coursework tools, with an integrated, automated grade book
- Group tools that create sub-groups for project work, or combine sections for easier management and instruction
- Targeted communications send course-specific events or tasks directly to student calendars or their portal “homepage”
- Role-based previewing parameters set by faculty to share course set-up and content with colleagues, applicants, and students
- Accounts that populate automatically with correct schedules, course descriptions, and enrolled students; listings that display courses required, recommended and on-reserve reading options
- A Question Bank of test questions, managed by faculty, for retrieval and import into current and future tests and quizzes

The Jenzabar® Advantage

In today's competitive world, institutions of higher education need every advantage to achieve their mission and goals—from innovative software to strategic expertise and client-tailored services. Find it all in one place, delivered by a strong technology partner dedicated to your success: that's the Jenzabar advantage. Our family of fully integrated products includes:

- ▶ Award-winning, proven ERP systems
- ▶ Constituent relationship modules & award-winning campus portal
- ▶ Learning management system
- ▶ Retention management solution
- ▶ Institutional intelligence solutions
- ▶ Continuing education systems

Count on Jenzabar for comprehensive solutions that help you manage data throughout the student lifecycle and across the campus. From Admissions to Advancement, we're with you all the way to maximum success.

Jenzabar, Inc.

Jenzabar, Inc. is a leading provider of enterprise software and services developed exclusively for higher education. With more than 35 years of combined experience offering technology solutions to colleges and universities, Jenzabar is the trusted partner of choice to 700 campuses worldwide, including private liberal arts, state, and community colleges and business, medical, law and other graduate schools.